



# Station Order Revised Add to Schedule Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Tuesday, October 09, 2012 to Sunday, October 14, 2012

Estimate ID

12438

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## KSL -TV

| Program Name                                  | DP | Days   |    | Gross Rate        | Tue      | Wed      | Thu      | Fri      | Sat      | Sun    | Total    |
|---|----|--------|----|-------------------|----------|----------|----------|----------|----------|--------|----------|
|   |    | Length |    |                   | Oct 09   | Oct 10   | Oct 11   | Oct 12   | Oct 13   | Oct 14 |          |
| KSL 5a News                                   | EM | M-F    | 30 | \$115.00          | 1        |          | 1        |          |          |        | 2        |
| 5:00 AM 6:00 AM                               |    |        |    | <b>\$230.00</b>   |          |          |          |          |          |        |          |
| Sold out at LUR per KSL. Move to L1 to clear. |    |        |    |                   |          |          |          |          |          |        |          |
| KSL 6a News                                   | EM | M-F    | 30 | \$525.00          |          |          |          | 1        |          |        | 1        |
| 6:00 AM 7:00 AM                               |    |        |    | <b>\$525.00</b>   |          |          |          |          |          |        |          |
| Sold out at LUR per KSL. Move to L1 to clear. |    |        |    |                   |          |          |          |          |          |        |          |
| Katie Couric                                  | EF | M-F    | 30 | \$300.00          |          | 1        |          |          |          |        | 1        |
| 4:00 PM 5:00 PM                               |    |        |    | <b>\$300.00</b>   |          |          |          |          |          |        |          |
| Sold out at LUR per KSL. Move to L1 to clear. |    |        |    |                   |          |          |          |          |          |        |          |
| KSL 5p News                                   | EN | M-F    | 30 | \$775.00          | 1        |          |          |          |          |        | 1        |
| 5:00 PM 5:30 PM                               |    |        |    | <b>\$775.00</b>   |          |          |          |          |          |        |          |
| Sold out at LUR per KSL. Move to L1 to clear. |    |        |    |                   |          |          |          |          |          |        |          |
| KSL 6p News                                   | EN | M-F    | 30 | \$875.00          |          | 1        |          |          |          |        | 1        |
| 6:00 PM 6:30 PM                               |    |        |    | <b>\$875.00</b>   |          |          |          |          |          |        |          |
| Sold out at LUR per KSL. Move to L1 to clear. |    |        |    |                   |          |          |          |          |          |        |          |
| Chicago Fire                                  | PT | W      | 30 | \$2,800.00        |          | 1        |          |          |          |        | 1        |
| 9:00 PM 10:00 PM                              |    |        |    | <b>\$2,800.00</b> |          |          |          |          |          |        |          |
| Sold out at LUR per KSL. Move to L1 to clear. |    |        |    |                   |          |          |          |          |          |        |          |
| Saturday 10p News                             | LN | Sa     | 30 | \$2,200.00        |          |          |          |          | 1        |        | 1        |
| 10:00 PM 10:35 PM                             |    |        |    | <b>\$2,200.00</b> |          |          |          |          |          |        |          |
| Sold out at LUR per KSL. Move to L1 to clear. |    |        |    |                   |          |          |          |          |          |        |          |
| <b>Station Gross Totals</b>                   |    |        |    | <b>\$7,705.00</b> | <b>2</b> | <b>3</b> | <b>1</b> | <b>1</b> | <b>1</b> |        | <b>8</b> |

Suzanne Collins

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